

Chat Setup

What to expect when setting up Chili Piper Chat.

Who to involve from your team:

Marketing Ops:

Build routing rules, set up teams, build Journeys

CRM Admin:

To connect Salesforce and create custom CRM fields

Pre-Kick Off

Gain access to Chili Piper and complete your self-guided initial onboarding.

1. [Create your Chili Piper instance](#)
2. [Get familiar with Chat](#)

Kickoff

Meet your onboarding team and set up the fundamentals.

1. [Assign User Licenses](#)
2. [Set up Data Fields](#)
3. [Set up your Branding](#)
4. [Set up Distributions](#)

Build

Build out your teams, routing logic, and Journeys.

1. [Create your Teams](#)
2. [Create your Meeting Types](#)
3. [Build your Journeys](#)

Launch

Launch Chili Piper and let the good times roll

1. [Get your end users set up for success](#)

Please note: Every implementation is different - the above is a general guide but might be altered based on your team's tech stack and goals.

