*Generation 1 Generation 2*

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| --- | --- | --- |
| **Charter:** | **Insert Title** | **Insert Title** |
| **Sponsors:** | **Sponsor Name** | **Sponsor Name** |
| *Organizational reinforcing sponsor so priority is driven from top: Insert Senior Leader Name* | | |
| **Success:** | Measures:   |  |  |  |  | | --- | --- | --- | --- | | **Metric** | **201x Baseline** | **201x Target** | **Actual After Improvement** | | Cycle Time |  |  |  | | Quality |  |  |  | | Unit Cost |  |  |  | | Revenue |  |  |  | | Measures:   |  |  |  |  | | --- | --- | --- | --- | | **Metric** | **201x Baseline** | **201x Target** | **Actual After Improvement** | | Cycle Time |  |  |  | | Quality |  |  |  | | Unit Cost |  |  |  | | Revenue |  |  |  | |
| **List of Key Stakeholders Impacted:** | * insert | * insert |
| *Bring strongest cultural/influencers/results* | | |
| **Strategic Aspiration** | Insert short sentence how this improvement can drive strategic success metrics | |
| **Scope:** | In: insert  Out: insert | In: insert  Out: insert |
| **Project Leader:** |  |  |
| **Milestone Schedule:** | |  |  |  |  | | --- | --- | --- | --- | | ***Milestone*** | ***Description*** | ***Accountable*** | ***Delivery Timing*** | | Define Tollgate |  |  |  | | Measure Tollgate |  |  |  | | Analyze Tollgate |  |  |  | | Improve Tollgate |  |  |  | | Control Tollgate |  |  |  | |  |  |  |  | | |  |  |  |  | | --- | --- | --- | --- | | ***Outcome*** | ***Description*** | ***Accountable*** | ***Delivery Timing*** | | Define Tollgate |  |  |  | | Measure Tollgate |  |  |  | | Analyze Tollgate |  |  |  | | Improve Tollgate |  |  |  | | Control Tollgate |  |  |  | |  |  |  |  | |