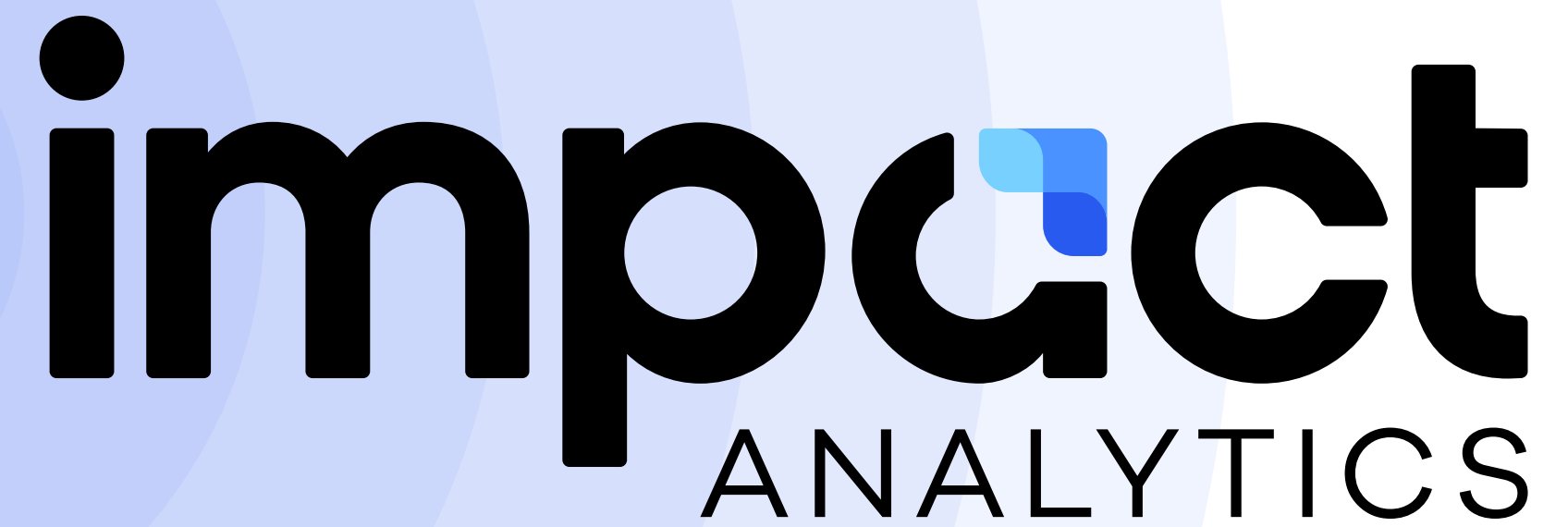


CSE: **PACT** OTC: **IPTNF** FWB: **9YZ0**



Building Scalable Infrastructure Solutions
For Enterprise AI and Beyond

CORPORATE PRESENTATION **Q2 2024**



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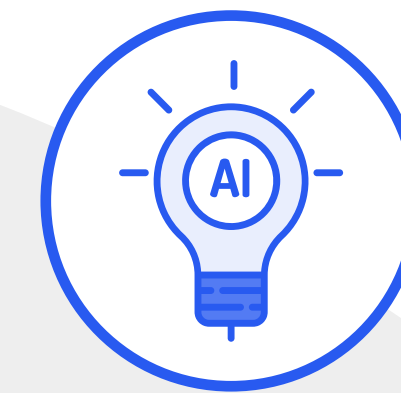


Key Highlights



Diverse Revenue Streams

Capitalizing on multiple revenue opportunities within targeted markets through a dynamic, modular approach.



Adaptive Hybrid Cloud Platform

Our hybrid cloud platform is tailor-made for the wide variety of enterprise usecases and serving as the backbone for our advanced AI modules.



\$1.3T Market Potential

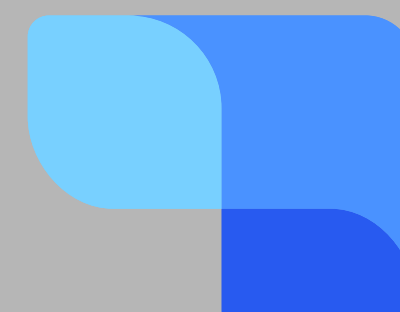
Tapping into a \$1.3 trillion* 'picks and shovels' opportunity in generative AI infrastructure, currently underserved in today's market.



Robust Partnerships

Supported by world-class partnerships, positioning us at the forefront of technological integration and market reach.

*Source: [BNN Bloomberg](#)

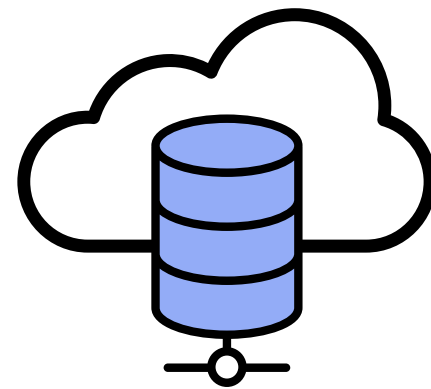




Innovation Born from Need

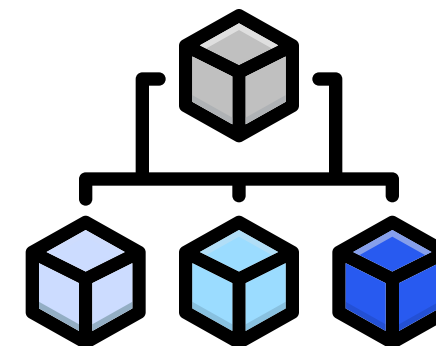
We offer a full-stack cloud solution integrated with top AI models and provide the necessary hardware to support them. This includes ready-to-deploy app modules for seamless business adoption.

We needed:



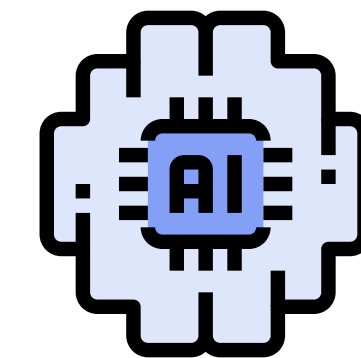
Cloud Hosting Solution

Tailored for businesses of any scale.



Off-the-Shelf App Modules

Designed for straightforward and rapid adoption.



Advanced AI Integration

We equip businesses with the latest AI models.

A comprehensive solution didn't exist, so **we built it.**

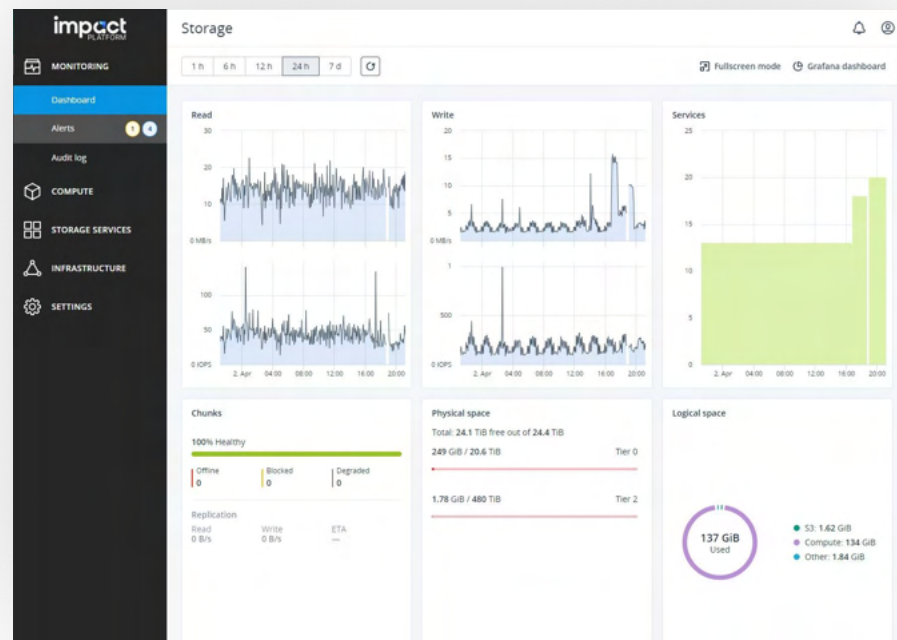


What is Impact?

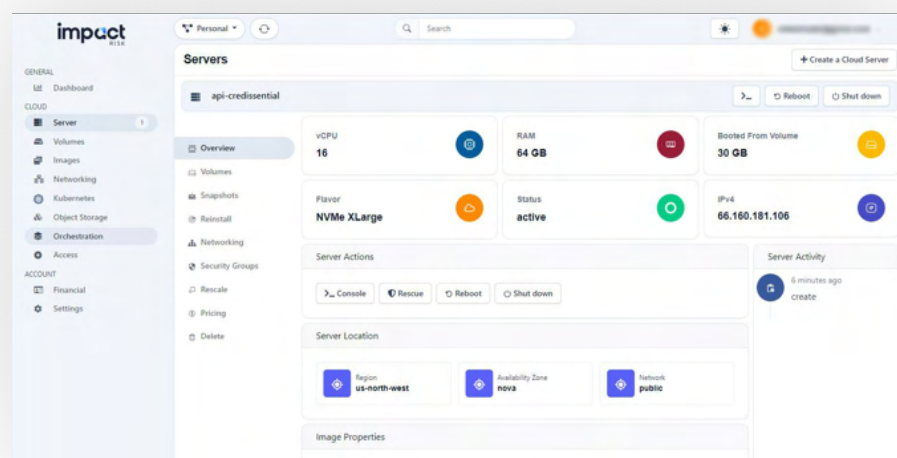
The Anatomy of the Disruptive Cloud Business



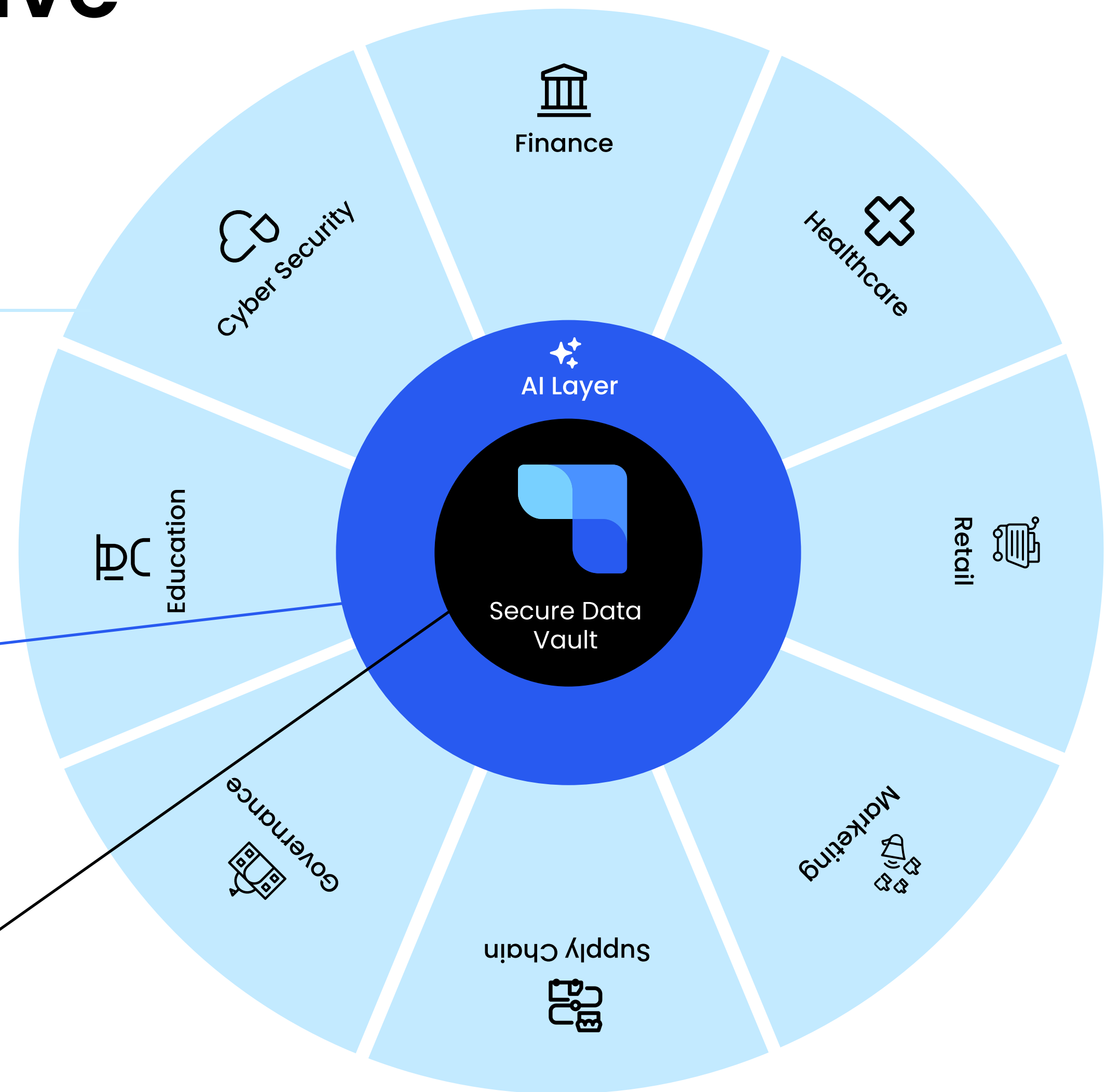
Tailored Modules for Wide Adoption
Delivering versatile applications and APIs for easy integration across diverse industries.



Managed Services & AI Models
Enhancing client capabilities with top-tier AI models & comprehensive managed services.



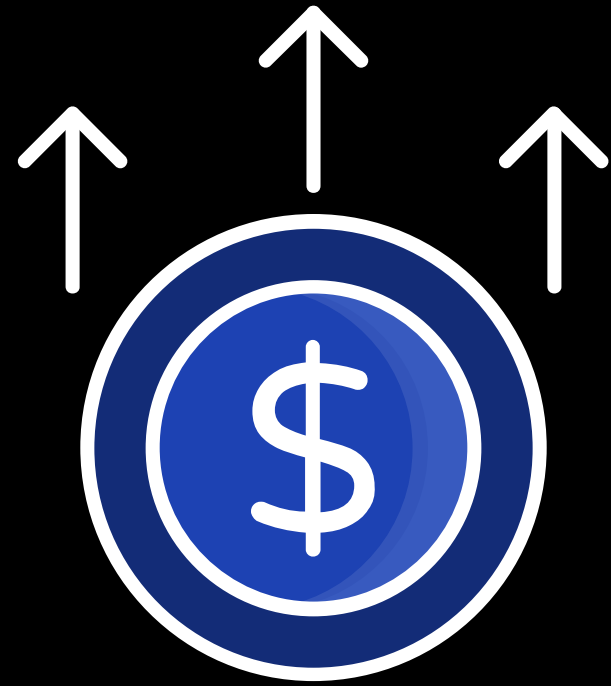
SDV – Full Stack Cloud Platform
A robust, scalable platform that underpins all modules, ensuring security & flexibility.





The Cloud Infrastructure and AI Business is Facing 3 Major Problems

Problem #1



Ever Increasing Operating Costs

Companies face escalating expenses due to rising capex, cloud, and licensing costs, with no ceiling in sight, making AI integration increasingly prohibitive.

Sources:

[Volico](#), [CNBC](#), [TechCrunch](#)



TECH

Nvidia's top A.I. chips are selling for more than \$40,000 on eBay

PUBLISHED FRI, APR 14 2023 • 12:46 PM EDT



AI

Alternative clouds are booming as companies seek cheaper access to GPUs

Kyle Wiggers

6:30 AM PDT • May 5, 2024



VMware 10X Price Increase Leaves Companies Looking for Alternatives

March 5, 2024

The VMware price increase followed by Broadcom's acquisition is rocking boats in the tech world, and to no surprise: Broadcom's shift of focus on larger companies leaves smaller VMware customers in extremely unfavorable situations.

...in May 2022, when Broadcom announced the plans, which became a



Our Solution



We Made Cloud More Affordable.

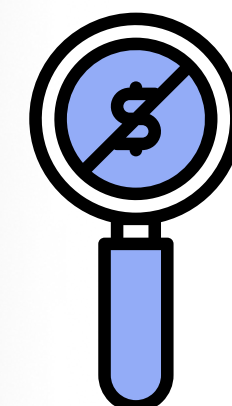
Impact reduces costs and enhances efficiency with transparent, no-upsell pricing and dedicated hardware for peak performance.



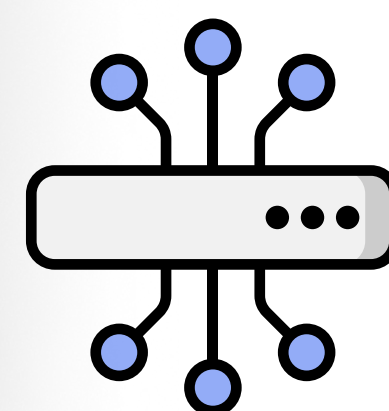
Reduces operational costs by 40-60% compared to traditional hyperscalers.



Eliminates unnecessary upsell and transfer fees for straightforward pricing.



Ensures true billing transparency with no hidden fees.



Offers dedicated hardware for superior performance at lower costs.

Problem #2



Big Tech is Hoarding Our Data

Big Tech firms develop numerous smart AI models tailored for specific products but restrict data sharing, hindering broader innovation and integration.

Sources:
[Medium](#), [CoreSite](#)



CORESITE
An American Tower Company

Rent vs. Buy: If Cloud Were a House, Which Would You Choose?

Ask any financial advisor about the best long-term investment vehicle, and you'll get a variety of answers. Unlike renting, in which your hard-earned money goes to someone else, buying a house offers benefits, including generational wealth transfer.

Is AWS vague about its products?

 Sam Green · [Follow](#)
20 min read · Apr 29, 2022



Be warned that this article is primarily about linguistics, philosophy, and documentation. That documentation happens to be AWS' documentation. I had to grapple with n

1. AWS certifications, I had to grapple with n



Our Solution

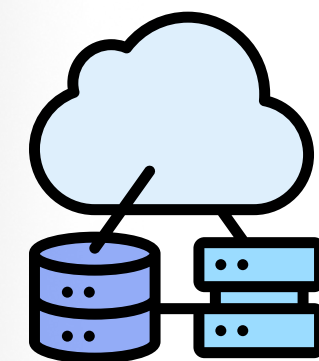


We Enable the Transition to Cloud 'Landlord'.

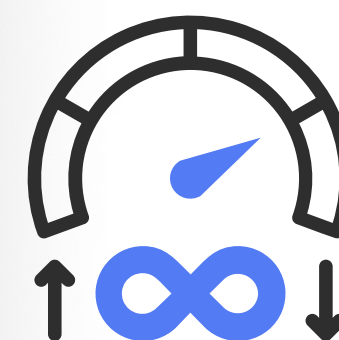
Impact provides secure, scalable solutions that give you full control over your data, ensuring freedom from restrictive data practices and enhancing your operational efficiency with cost-effective, transparent services.



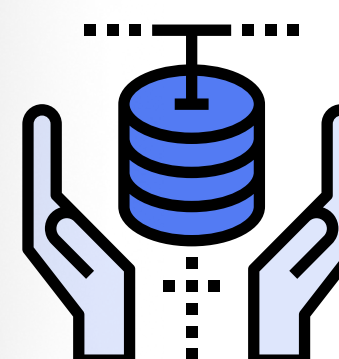
Provides compute independence, empowering clients as their own data "landlords".



Facilitates free migration and transparent billing to enhance trust.



Includes free bandwidth, supporting extensive data operations without extra cost



Solves the "noisy neighbor" problem with dedicated resources, ensuring reliable performance.

Problem #3



High Barrier to Entry for Businesses

Non-tech businesses struggle to adopt AI due to complex technologies and high initial costs, leaving them at a competitive disadvantage.

Sources:

¹SPDLoad ²PHData ³Intersog



\$300,000

Expected cost to build a complex business or enterprise application.¹

\$60,000

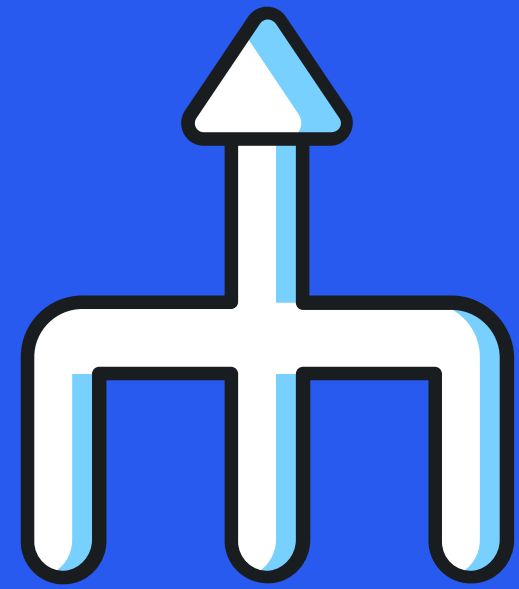
Expected cost to build a custom machine learning model.²

3-4

Average number of developers required to complete a custom application.³

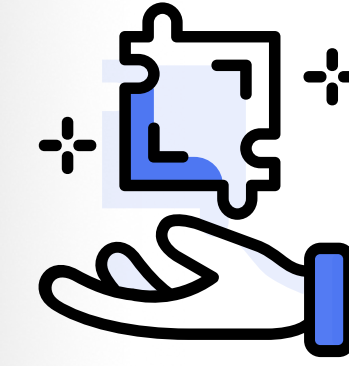


Our Solution

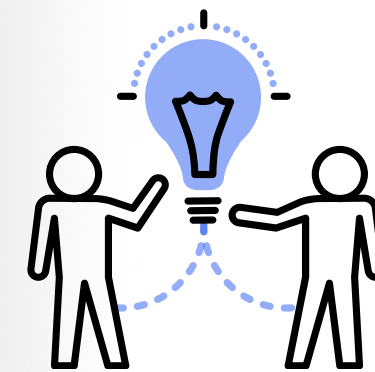


We Lowered the Barrier to Vital Tech.

Impact simplifies your transition to AI with scalable, customizable solutions, ensuring seamless integration and broad industry applicability.



We deliver white-label solutions on a secure and robust platform



We provide access to world-class partners, expanding potential and reach.



We offer industry-specific solutions starting with finance, including Smart Lending (Lana Cash) and Smart Credit (Credissential).



The Central Hub: Powering Tailored AI Solutions Across Industries

Finance

Our Launchpad Sector featuring two flagship modules – Smart Lending and Smart Credit – tailored for financial service innovation.

AI Layer

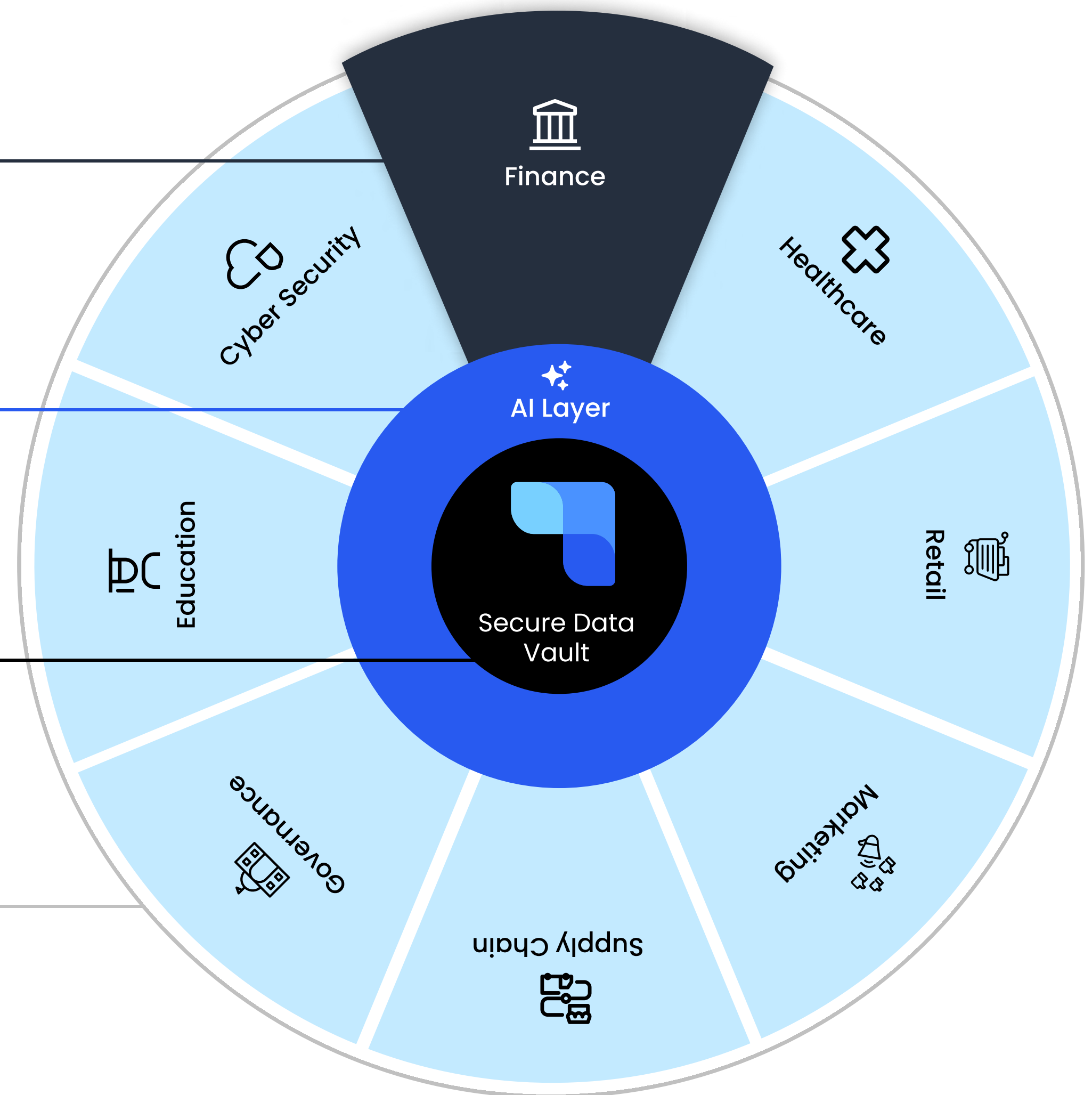
This layer gives us the ability to apply modern best-in-class AI models and APIs across all of our applications and modules.

Impact SDV

At the core, offering pass-through revenue capabilities and robust support services for all modules, ensuring seamless integration and operational excellence.

The Impact Model

From plug-and-play solutions for tech novices to advanced cloud offerings for tech-savvy businesses, our services are customizable to meet any technological maturity level.

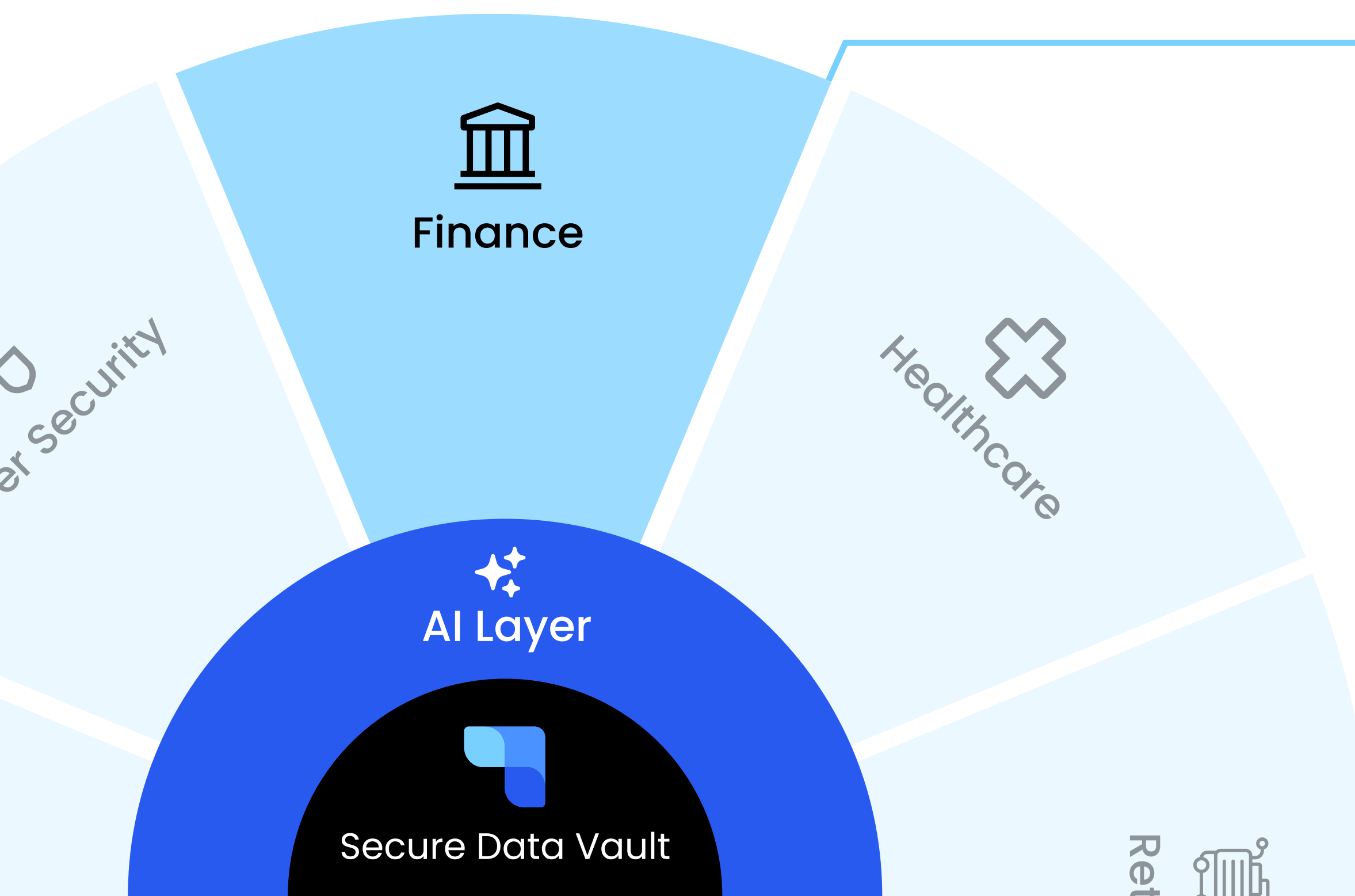




Our First Focus

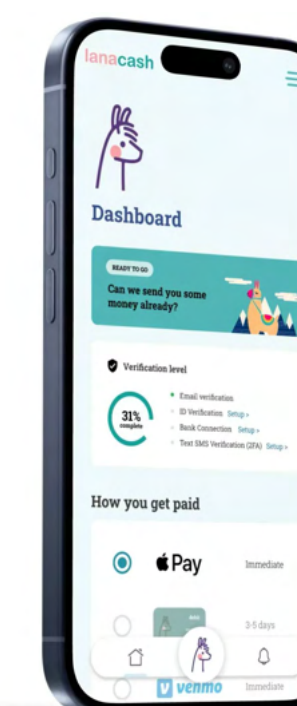
Deep Dive on Finance: Smart Lending and Smart Credit Solutions

Our finance spoke exemplifies a tailored, industry-specific approach within the Impact SDV ecosystem. This segment of our platform features modules capable of generating revenue designed to address unique challenges and enhance core operations in the financial sector. Each module leverages advanced AI to drive innovation, efficiency, and profitability.



Smart Lending Module (Lana Cash)

- Automates the loan application and approval processes, significantly reducing processing time and cost, while increasing approval accuracy and customer satisfaction.
- Generates revenue through licensing fees, transaction fees, and premium service offerings.
- Currently in Minimum Viable Product stage; not yet revenue generating or publicly available.



Smart Credit Module (Credissential)

- Provides an advanced credit scoring model that utilizes AI to analyze creditworthiness more accurately than traditional models, reducing risk and improving lending decisions.
- Drives revenue through integration with financial institutions, subscription-based access, and usage-based pricing models.
- Currently under development by Impact; not capable of generating revenues.





— Total Addressable Market

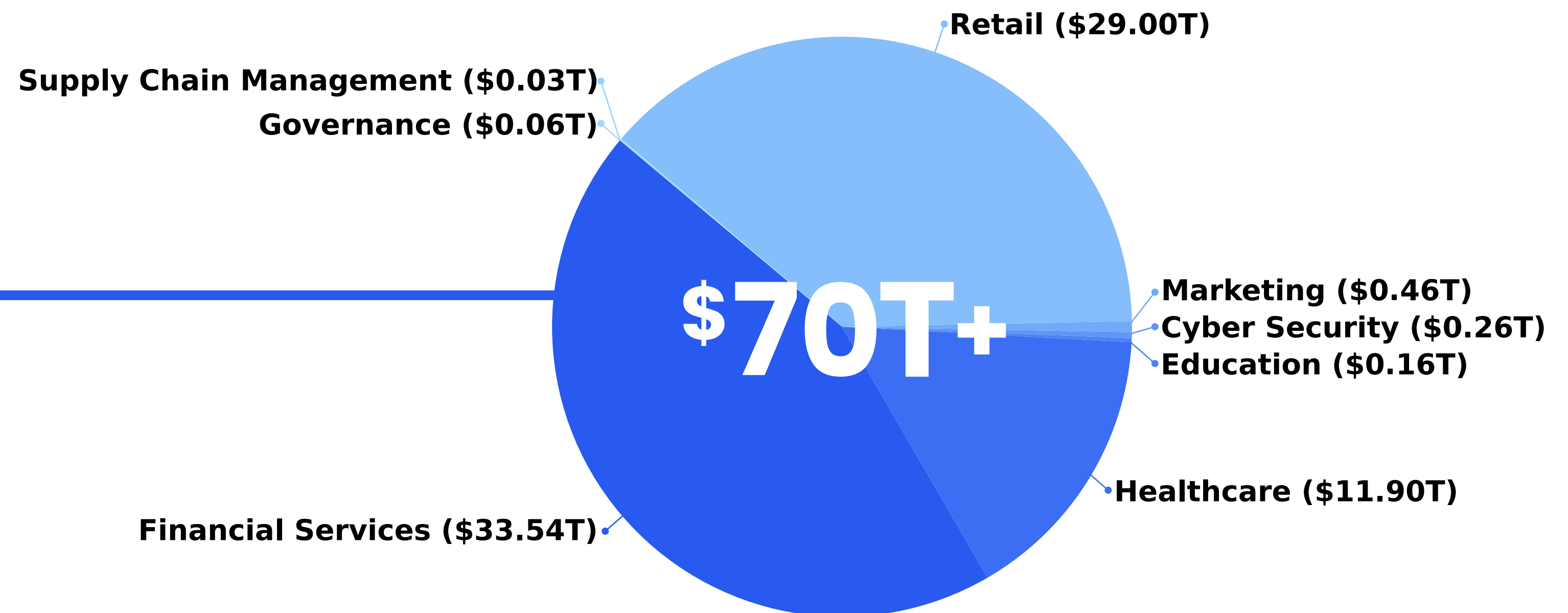
An Industry with No Ceiling: Impact's Cross-Industry Reach

Impact's AI-driven platform is engineered to seamlessly integrate with and revolutionize operations across a spectrum of industries, leveraging advanced technologies to drive innovation, efficiency, and growth.

The estimated total market size of the industries that Impact will address is over **\$70T USD** in 2023 and only growing.

Why We're Starting Here

- **Robust Growth:** The significant CAGR indicates a rapidly growing sector that presents numerous opportunities for new revenue streams and expansions.
- **Technological Integration:** Increasing adoption of digital technologies enhances customer experiences, making it a ripe sector for Impact's AI-driven solutions.
- **Market Size and Potential:** With a large base and a substantial projected growth, the sector offers a vast landscape for deploying cutting-edge technologies to improve efficiency and service delivery.



Sources: [Cybersecurity](#), [Marketing](#), [Finance](#), [Retail](#), [Supply Chain Management](#), [Healthcare](#), and [Education](#).



Real Life Customer Savings: Impact's Technology in Action

Through dedicated hardware and true billing transparency, Impact provides 40-60% cost savings, eliminating common financial overheads associated with AI deployment.

Total Savings (\$) \$8,063.76	Cost Savings 63.12%
---	-------------------------------

Service Category	Service Type	Region	aws	Impact
Compute	Virtual Machines	Canada Central	\$4,600.92	\$2,760.00
Databases	Azure Database for MySQL	Canada Central	\$2,446.80	\$691.20
Networking	Bandwidth		\$506.76	Free
Networking	Application Gateway	Canada Central	\$5,160.48	\$1,200.00
Total Cost			\$12,714.96	\$4,651.20

Numbers based off client data as at 8/8/2023.



Leveraging Partnerships for Enhanced Capabilities

Through strategic alliances with Hurricane Electric and Virtuozzo, Impact is poised to enhance its infrastructure capabilities and offer a broader range of cost-effective cloud services.



- Operates **the world's largest IPv6 network** with over 310 exchange points and direct connections to 10,775 networks.
- Provides more than **30 Terabits** per second of public peering and **200+ Terabits** of private peering capacity.
- **Pioneers in IPv6 services**, facilitating advanced internet solutions.

Virtuozzo

- Recognized as **'The VMware Cloud Alternative'** offering comprehensive and economical cloud services.
- Virtuozzo is available across more than **600 Service Providers**, indicating a broad and versatile deployment of its technology.
- Offers a range of services including IaaS, PaaS, and Kubernetes as a Service, highlighting its capability as **a full-stack provider**.



Infrastructure vs. AI Acquisitions: Balancing Scale and Speed

Infrastructure deals exemplify strategic, long-term investments, while the AI sector showcases rapid exits reflecting quick market adaptability. Impact harnesses the robustness of infrastructure and the growth potential of AI, presenting a distinctive investment advantage.

Infrastructure Acquisitions

Company	Purchaser	Founded	Sold	Price (USD)	
Cloudfify	Dell	2017	2023	\$100M	<u>1</u>
Lilac Cloud	F5	2017	2023	Unknown	<u>2</u>
Lightspin Technologies	Cisco	2020	2023	\$200-250M	<u>3</u>
Polar Security	IBM	2021	2023	\$60M	<u>4</u>
Apptio	IBM	2016	2023	\$4.6B	<u>5</u>
Paperspace	Digital Ocean	2014	2023	\$111M	<u>6</u>
VMware	Broadcom	1998	2023	\$69B	<u>7</u>
Average Acquisition Timeline				8.2 years	

AI Acquisitions

- A [McKinsey & Company report](#) highlighted that AI startups typically reach acquisition in **approximately 4.5 years** from their founding date.
- In recent years, the average acquisition price for AI companies has seen a significant increase. In 2020, the average deal size was around \$24 million. This figure has been climbing, with more recent deals, especially in 2023 and 2024, often **exceeding \$50 million** due to the growing demand for AI technologies and capabilities. ^{8,9}



Share Structure

Common Shares

Shares issued and outstanding	28,237,540
-------------------------------	------------

Reserved for warrants	1,819,834
-----------------------	-----------

Reserved for options	5,160,000
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Fully diluted	35,217,374
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As at May 2, 2024.



Empowering Next-Gen AI with Scalable Infrastructure Solutions

Colin Frost

Chief Executive Officer & Director

Colin specializes in creating products known for their simplicity and appeal, with significant roles at Heidrick & Struggles and Experian Consumer Services. He's also launched ventures in the auto industry, blending creativity with consumer needs. A proud CSU Fullerton alum, his expertise spans digital and physical product innovation.

Simon Tso

Chief Financial Officer

Simon is the principal of Athena CPA Ltd. and co-founder of Zeus Capital Ltd., specializing in financial reporting, regulatory filing, and taxation. He holds a B.Com in Finance with honors from UBC Sauder School of Business, is a CFA charterholder and CPA.

Laura Parken

Corporate Secretary

With 25 years of experience, Laura has served as a corporate secretary and office manager in various sectors including resource exploration, software development, and digital marketing.

Sebastian Lowes

General Counsel & Director

With dual law degrees from Canada and the U.S., Sebastian brings extensive expertise in securities and capital markets. His experience includes complex transactions and some of Canada's biggest IPOs. Based in Vancouver, he is a member of the Law Society of British Columbia.

Robert Birmingham

Independent Director

Robert has 15 years of experience in public markets, focusing on corporate development and capital raising. He is the CEO and president of Brigadier Gold Ltd. and holds board seats with multiple companies. He graduated with a BBA from Capilano University.

Joseph Traversa

Independent Director

Joseph has 30 years of expertise in real estate, having facilitated over 600 property sales. His broad skill set includes property management and project marketing. As the founder and leader of Skyline West Realty, his vision and entrepreneurial drive make him a valuable asset in any business landscape.



Appendix

Glossary of Terms



Cutting Through The Industry Jargon

What You Need to Know for An AI-Powered Future

Cloud Computing

Cloud computing is a technology that allows individuals and businesses to access computing resources such as servers, storage, databases, networking, software, and more, over the internet. This model enables users to scale services up or down based on demand, optimizing costs and resources without the need for direct management of hardware. It supports a variety of deployment models, including public, private, and hybrid clouds, catering to different security and operational needs.

Hybrid Cloud Computing

Hybrid cloud computing is a model that combines public and private clouds, allowing data and applications to be shared between them. This approach provides businesses with greater flexibility and more deployment options by enabling workloads to move between private and public clouds as computing needs and costs change. Hybrid cloud is ideal for balancing scalability and security, providing the agility of public cloud while retaining the control and customization of private infrastructure.

Hyperscaler

A hyperscaler refers to a company that provides cloud, networking, and internet services at a massive scale, often deploying thousands of servers across multiple data centers to manage large volumes of data and services. These companies, such as Amazon Web Services, Google Cloud, Microsoft Azure, and Broadcom are characterized by their ability to rapidly scale up resources to meet increasing demand, thanks to their extensive infrastructure and advanced technological capabilities

Artificial Intelligence (AI)

AI refers to the capability of machines to mimic human cognitive functions such as learning, reasoning, and problem-solving

Artificial General Intelligence (AGI)

AGI is a type of AI designed to perform any intellectual task that a human being can. It represents a future where machines can outperform humans in all cognitive tasks



Machine Learning (ML)

ML is a subset of AI that involves the study and construction of algorithms that can learn from and make predictions on data. These learning algorithms build models based on sample data, known as "training data," to make decisions without being explicitly programmed to perform the task

Kubernetes

Kubernetes is an open-source platform designed to automate the deployment, scaling, and operation of application containers across clusters of hosts, providing container-centric infrastructure .

Compute

In the context of information technology, compute refers to the use of computer systems to process or calculate data. It typically involves the execution of algorithms or programs that perform arithmetic or logical operations, thereby processing data.

Private Peering

Private peering is a direct connection between two internet networks, bypassing the public internet. This dedicated link is typically established in data centers or exchange points, allowing for improved performance, lower latency, and enhanced security compared to public peering. It is often used by businesses to handle large volumes of traffic and sensitive data more efficiently.

Clusters

In computing, clusters refer to a group of servers and other resources that are connected to work as a single system. Clustering is used to provide continued availability and higher levels of performance, more than what a single computer can provide

Cloud-In-A-Box

Cloud-In-A-Box refers to pre-configured hardware and software resources that provide all the functionalities of cloud computing within a single package or system, simplifying deployment and management of cloud services

Public Peering

Public peering capacity refers to the amount of network traffic that can be exchanged directly between different networks or ISPs through a common point without the involvement of a third party. This arrangement enhances internet speed and reduces latency by shortening the paths data must travel between different networks.

PaaS (Platform as a Service)

PaaS provides a platform allowing customers to develop, run, and manage applications without dealing with the underlying infrastructure. It includes services like operating systems, middleware, and development tools.



XaaS (Anything as a Service)

XaaS is a general term that refers to the delivery of any IT service over the internet. This model encompasses a wide range of services including software (SaaS), platforms (PaaS), and infrastructure (IaaS), among others, making IT resources more flexible and scalable.

IaaS (Infrastructure as a Service)

IaaS offers virtualized computing resources over the internet. It provides essential infrastructure services such as virtual machines, storage, and networks, allowing customers to rent servers and storage instead of purchasing physical hardware.



info@impactrisk.ai